

# 10X CULTURE

Nurturing High Engagement and Performance

**MENT**  
**X** YOU  
YOUR TEAM  
YOUR BUSINESS

[www.10X-e.com](http://www.10X-e.com)

VUMELA  
Enterprise Development Fund

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G R O W T H

# 10X CULTURE

## OVERVIEW

Most of us know that culture is a key driver of business performance. And if you plan to 10X your business, you simply can't do it without a high-performance culture.

But 'culture' is a nebulous concept. What is it? And how practically do you nurture a high-performance culture?

If you're committed to 10X-ing your business through a 10X Culture and want a practical toolkit to do that, join us to learn the leadership tools that will enable you to attract the right people and galvanize them in a high performing culture your competitors can't replicate.

- The 2nd Law of Culture Dynamics: the inevitability of Cultural entropy
- The physics of Culture
- The building blocks of 10X Cultures
- The Culture Leadership Process & Toolkit



# BOOT CAMP OBJECTIVE

Empower founders and Scale Up Leaders with the understanding and practical tools to build a high-performance culture.

## FACILITATOR

**JASON GOLDBERG**

Entrepreneur, Investor, Scale Up Strategist and Scale Up CEO Partner

# BOOT CAMP

## FOCUS AREAS

- What is culture?
- Why culture eats strategy for breakfast
- Why and how culture changes when you scale (which elements of culture must you protect? which ones must you change?)
- How to build a high performing culture your competitors can't replicate
- Process and practical tools to achieve measurable results
- Practical tools to measure culture and pinpoint areas for improvement
- A pathway to consciously build and sustain a high-performance culture

# WHO SHOULD ATTEND?

CEO's and senior executives in early stage and growing businesses which face some or most of these symptoms:

- The business is feeling more and more frenetic;
- Balls are dropping;
- We fight too many fires caused by poor planning; coordination, or communication;
- It's becoming hard to get everybody pulling in the same direction;
- Departments are 'missing each other' / coordination is poor;

Investors and Board members in early stage and growing businesses

# DATE

2 March 2018

# DURATION

$\frac{3}{4}$  day: 10am – 6pm

# FEE

R5,500

# DISCOUNT

Bring 3 for the price of 2 from the same company  
30% discount for referring Founders of other ventures

# LOCATION

Venue: The Focus Rooms

Area: Sunninghill, Johannesburg

# MORE INFO

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