

# BRING YOUR A-GAME (P1)

How to unlock 10X Personal Performance

**10X** YOU  
YOUR TEAM  
YOUR BUSINESS

[www.10X-e.com](http://www.10X-e.com)

VUMELA  
Enterprise Development Fund

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# BRING YOUR A-GAME (P1)

## OVERVIEW

Scaling a business is a herculean challenge that requires you to bring nothing less than your A-Game. In the long run, you are the ultimate bottleneck on your business' performance. So being at your best will drive your business' long- term growth, and the achievement of your goals.

Fortunately, there have been a series of tremendous breakthroughs in the last 10 years in the science of human performance. The latest discoveries in the fields of neuroscience and positive psychology, for example, give us new tools to drive sustained levels of peak personal performance.

Come learn the habits and tools that will enable you to harness the latest science of peak performance to 10X your business

- Why scaling a business systematically brings out the worst in many leaders.
- What are the secrets of 10X leaders who sustain high performance?
- How do you practically apply the secrets of 10X leaders in the whirlwind of real life?



# BOOT CAMP OBJECTIVE

Empower Scale Up leaders to bring out and sustain your A-Game, by adopting the habits that underpin sustained high levels of personal performance

## FACILITATOR

**JASON GOLDBERG**

Entrepreneur, Investor, Scale Up Strategist and Scale Up CEO Partner

# BOOT CAMP FOCUS AREAS

## 1. FOUNDER'S TRAPS

- Factors that systematically drag founders and leaders in Scale Ups into sub-optimal personal performance
- 10X HABITS
- The latest scientific discoveries regarding habits that underpin sustained 10X performance

## 2. 10X MINDSETS

- The mindsets that underpin 10X performance, and how to retrain your brain to adopt the most powerful mindsets required to 10X your business

## 3. 10X SYSTEM

- How you can incorporate these habits and mindsets into a personal operating system that will help you maintain your A-Game in the whirlwind of the entrepreneur's life.



# WHO SHOULD ATTEND?

- CEO's and senior executives in early stage and growing businesses.
- Investors and Board members in early stage and growing businesses

# DATE

25 May 2018

# DURATION

$\frac{3}{4}$  day: 10am – 6pm

# FEE

R5,500 pp (exc VAT)

# DISCOUNT

Bring 3 for the price of 2

30% discount for referring Founders of other ventures

# LOCATION

Venue: The Focus Rooms

Area: Sunninghill, Johannesburg

# MORE INFO

[www.10x-e.com](http://www.10x-e.com) | 010 001 3715

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# Speaker bio

## JASON GOLDBERG

Founder of 10XE; Founding Director of Edge Growth; Co-Founder of Vumela Fund

B.Sc Electrical Engineering; Post Graduate B.Phil in Sustainable Development

Since starting his career at Bain and Co. and later as a corporate strategist, Jason has spent the last 10 years investing in, starting, scaling, advising, accelerating, and sitting on boards of high potential ventures.

Jason brings his unique mix of experiences as an experienced investor, entrepreneur, strategist and his passion for growing business leaders to help venture leadership teams to scale themselves as leaders, build scalable teams with scalable cultures, and scale their businesses (operations, systems, boards). Jason's specialisations are growth strategy and scaling organisations after the Accelerator stage – helping teams navigate the most complex stage of building a business: transitioning from a start-up to a scaled enterprise.