



Improving diversity  
through a detailed process.

## Challenge

Emira approached Sirdar Appoint to find an independent, non-executive director within a very tight timeframe.



[emira.co.za](http://emira.co.za)



## Solution

Sirdar set about finding the ideal candidates for the **Emira** team based on their understanding of Emira's unique situation and needs.

## Value

About his experience with Sirdar Appoint, Geoff Jennett, CEO, shares, **"We appointed Sirdar at a time when we were actively looking to appoint a strong, female EE candidate as an independent non-executive director to our board. The Sirdar team ran us through the process, engaged us in constant conversations until there was a clear understanding of what we needed. We did all the screenings and ended up interviewing four people and then narrowed it down to two candidates, who we presented to our chairman. We would not have been able to secure the best candidate without the meticulous back and forth that we did with Sirdar."**

## Client Profile

**Emira Property Fund Ltd** is a listed and diversified real estate investment trust company, with a property portfolio of predominantly South African assets, and a growing component of offshore assets. In line with their strategic objectives, Emira's property portfolio spans multiple sectors, including office, retail and industrial, and more recently, residential.



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*Geoff Jennett, CEO*



To find out more about Sirdar, visit our website

[sirdargroup.com](http://sirdargroup.com)