

## Company Introduction

Ponea Health is a Dutch-based, global-focused mature start-up founded by experienced global entrepreneurs. It focuses on the delivery of on-demand healthcare, real-time price discovery, building trust among healthcare players, improving service delivery, and democratising of healthcare in Africa, while enabling patients to have control of their health.

The organisation is leveraging on-platform economies, fintech and emerging technologies to achieve this transformation.

To achieve key objectives, Ponea Health sets very high standards and hires exceptional people who push themselves to perform at the highest levels every day, act with integrity and do the right things even when nobody is looking.

## The Role

Ponea Health is calling on a Dutch professional who can serve on the advisory board and chair the executive board of Ponea Health Holdings BV, the Netherlands Statutory Board and to provide valuable assistance, advisory and expertise to the executive team running each country operation.

They are actively seeking Individuals with passion for healthcare, entrepreneurship, start-ups, and technology, who have experience in nurturing businesses at start-up to scale-up and understand the reality in building a health-driven tech start-up with potential to make significant impact as it scales up to be the first health tech "African Unicorn".

What will make you stand out?

- A commitment to and understanding of Ponea Health's current and future market, competitors, clients and customers, preferably based on experience
- A strong ability to think strategically to analyse and understand Ponea Health's strengths, vulnerabilities and risks so as to address them and identify opportunities for growth
- A proven ability to make key decisions to determine and protect the future of the organisation – its strategy, structure, assets and reputation
- Experience and broad network in fundraising for fast-growth start-ups
- Deep and active networks in markets that have high-value investors
- Strong and active networks in emerging markets globally that Ponea Health can leverage to have a great product market fit

## Independent Chairman (Netherlands) Director Search Specifications

<b>Location</b>	Candidates must be based in the Netherlands and should have a strong Africa focus
<b>Meetings</b>	At least four (4) board meetings per annum Monthly advisory board meetings (two hours per meeting) Incoming director will be expected to sit on one or more board committees
<b>Director Fees</b>	USD \$2,000 per month Travel costs paid for separately
<b>Skills and Expertise Required</b>	<ul style="list-style-type: none"> <li>▪ Deep industry knowledge in fintech, e-commerce and/or healthcare</li> <li>▪ Scaling digital and/or healthcare businesses</li> <li>▪ Organisational and leadership development</li> <li>▪ Strategy and business model development</li> <li>▪ Company and investment law</li> <li>▪ Culture and change management</li> <li>▪ Increasing investor readiness</li> <li>▪ International development</li> <li>▪ Brand development</li> <li>▪ Coaching abilities</li> <li>▪ Chief Executive Officer and founder mentorship</li> <li>▪ Strong communication skills</li> <li>▪ Natural affinity for cultivating relationships and persuading, conveying, facilitating and building consensus among diverse individual thereby enabling movement and progress</li> <li>▪ Board experience</li> </ul>
<b>Commencement</b>	Official appointment after 1 December 2021. The incoming non-executive director will likely attend the 15 December 2021 board meeting

Sirdar uses Contribution Compass as its profiling methodology for board development and appointment. The independent director should ideally be high in Refining and Sustaining energies.

